



Project
PIABA
Buy a Fish, Save a Tree!

Join the Project Piaba team for an experience of a lifetime!

Join the expedition to the Rio Negro River in Brazil and observe all aspects of the home aquarium fishery.

The trip includes:

- 2 weeks on a well appointed live-aboard boat
- Visit biological hotspots
- Visit Fishing communities
- Participate in the Ornamental Fish Festival of Barcelos
- Visit home aquarium fish export facilities
- Visit the world-famous Manaus Opera House

Rio Negro Expedition
January 20 -
February 2, 2018

Contact us for more information and to reserve your spot for the next Expedition!

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Cardinal Tetra (Paracheirodon axelrodi)

Project Piaba's mission is to increase the environmental, animal welfare and social sustainability of the Amazonian aquarium fish trade as well as the Amazon itself and its indigenous people.



- 40,000 people are impacted in the riverine communities in Barcelos (Amazonas state, Brazil) where the home aquarium fishery is the principal subsistence activity.
- The wild-caught fish of the Rio Negro are the first live animals to gain Geographic Indication Certification, like Champagne is to France.
- 46,000 square miles of preserved forest is in the Project Piaba study area.
- Approximately 80% of trade from the artisanal fishery is from a single species, the Cardinal Tetra (*Paracheirodon axelrodi*)

