

Sell AMAZONAS Magazine

2023 RETAILER FACT SHEET

Get a **FREE** store listing in print and online!

Cover Price:	US \$9.99 each, back issues are \$12.00-\$15.00 each.
Minimum Quantity & Wholesale Pricing:	US \$4.00 or \$5.00 each with a minimum order of 3 copies. See 2023 pricing options below.* Back issues are \$6.00 (50-60% off) with no minimum order. Consult the shipping rates for best value options.
Shipping:	US shipping rates are listed at https://www.amazonasmagazine.com/amazonas-shipping-information/ Canada and International distributors , please email customerservice@aquaticmediapress.com for a custom shipping quote.
Frequency:	AMAZONAS Magazine is published 6 times per year.
Payment:	Upon ordering, an invoice will be emailed to you. Payable by check or PayPal/credit card (adds 4%).
Terms:	We require an email address on file for correspondence with you about your account. Invoices must be paid by the due date in order to guarantee shipment.
Questions?	Our knowledgeable and friendly customer service team is ready to help you with ANY questions about your account.
To get started, contact:	Email Janine.Banks@aquaticmediapress.com

2022-11-07_PFS_US



***NOTE: WE ARE OFFERING TWO PRICING OPTIONS FOR 2023**

Option 1) Prepay for 6 issues at \$4 per copy (60% off retail, minimum 3 copies per issue) with today's shipping rates guaranteed, locking in price and shipping cost.

Option 2) Pay as you go: \$5 per copy (50% off retail, minimum 3 copies per issue), shipping rates as listed at the time of purchase. Invoices must be paid by the due date in order to guarantee shipment.

AQUATIC MEDIA PRESS, LLC | 3075 Rosemary Ln NE | Rochester, MN 55906-4535

AMAZONAS

Take it from Steve

STEVE FREED IS THE FOUNDER OF FISH PLANET, one of the Chicago area's longest running and most successful independent aquarium specialty retailers. He also happens to be a retailer of **AMAZONAS Magazine**.

While talking with **AMAZONAS** at an aquarium event, Steve said he felt that retail aquarium shops were really "missing out" if they weren't offering **AMAZONAS** in their stores. We asked why, and if he'd be willing to share his answer with other fish store operators. Clearly, we have a passionate partner in Steve; here's what he had to say.

"Fish Planet caters to a wide range of fish lovers, but my store has limited space, so every inch of retail has to be well thought out and appropriate. **AMAZONAS not only sells itself, it's a silent salesperson that customers can consult with at any time.**"

Steve Freed's list of reasons you'll find **AMAZONAS** for sale at Fish Planet:

1. **AMAZONAS IS AUTHORITATIVE**

- It's well written, and the photography has no peer
- It helps expand knowledge of fish you already thought you knew about
- The best aquarists in the world are writing the articles
- There's no agenda, it's all informational

2. **AMAZONAS BUILDS RETAIL COMMUNITY AND EXPANDS THE HOBBY**

- **AMAZONAS** motivates customers to grow their aquarium hobby with new fish they read about
- Customers like **AMAZONAS** and eagerly wait to buy new issues that arrive
- Reading and selling **AMAZONAS** fosters connections with customers – you can talk like you're just two people passionate about fish keeping
- I'm still a hobbyist at heart and having informed customers makes my interactions exciting

3. **AMAZONAS FOSTERS DISCOVERY**

- We look forward to finding newest trends
- We look forward to finding new fish and additions to the hobby
- We look forward to each new issue; it's exciting to get it!

"Personally, I watch for new fish introduced to the hobby, and I enjoy giving both new and existing customers that 'new fish' rush. When I find these fish for the store, having seen them in **AMAZONAS** helps me get them into my customer's tanks.

"When you start reading this magazine, you can't put it down! If you don't carry **AMAZONAS** you are missing out on revenue in this already competitive market."

— Steve Freed,
Founder of Fish Planet,
Established 2003, Deerfield, IL, USA

AMAZONAS Magazine is the one thing in your shop that won't spoil, won't expire, won't leak, won't break, and never dies on you or your customers. Unsold issues? They actually appreciate in value! Back issues are truly collectors' items (we know, we've sold thousands at AMAZONASmagazine.com for a premium price).

Email Janine.Banks@aquaticmediapress.com to join the retailer program and start selling **AMAZONAS today!**